

## ***Understanding Personalities: Myers Briggs Type Indicator***

In the words of the singer “Lady Gaga”: *We were born this way!* Each of us enters this world with an innate personality that determines how we interact, engage, energize, think, and navigate our surroundings. Understanding who we are and being able to recognize traits in those around us can help make our teams and relationships more effective. Have you ever come away from a meeting with a completely different understanding of the outcomes than those of others who attended? What we hear, perceive and decide is affected by our personality. This session will introduce you to the Myers Briggs Type Indicator tool and walk you through a self-assessment. You will also learn about additional resources to help you further your knowledge in this vast field and apply type research to conflict, team building, communication, and leadership.

### **Speaker: Lisa Moretto**

Lisa is the President of RGI International, Inc. with offices in Winnipeg, MB and Rochester, NY. She has 20 years experience teaching business and technical communication courses for government agencies, private corporations, consulting firms and professional societies. Her courses consistently receive positive reviews. She is an engaging and interactive presenter and a frequent invited speaker at international conferences.

She has experience as an Information Developer for IBM in the US and as a Learning Products Engineer for Hewlett-Packard in the UK. Lisa holds a BS in Technical Communication from Clarkson University, Potsdam, New York, and an MS in User Interface Design from the London (England) Guildhall University.

She has co-authored four books with Ron Blicq: *Get to the Point!*, *Guidelines for Report Writing*, and *Technically Write!* with Prentice Hall, and *Writing Reports to Get Results* with the IEEE Press.

Lisa is an adjunct professor at the Rochester Institute for Technology, where she teaches Technical Writing, Business Communication, and Effective Technical Communication. She is the Immediate Past President of the Rochester Engineering Society and contributes a monthly article to the RES Magazine. She is an active member of the Society for Technical Communication and the IEEE Professional Communication Society.

She has presented to various industries and organizations throughout Manitoba including Manitoba Hydro, Cangene, Richardson International, Health Canada, Cargill, APEGM, MTS/Allstream, and several engineering firms including Genivar, KGS Acres, and Tetra Tech/Wardrop.



*Where great minds  
meet to form  
great ideas.*